

# MARCH 20 & 21, 2025 BROOKDALE COMMUNITY COLLEGE

# **AD JOURNAL SIZING**

FILE FORMAT: CMYK Full-Color, High-Resolution PDF or JPG



#### **FULL PAGE SIZING**

#### Full Page Bleed Size: 5.75" W x 8.75"H

Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

### Full Page Trim Size: 5.5"W x 8.5"H

This is the size of the journal. It is where the printer will cut the journal pages.

#### Safe Area: 5"W x 8"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.

# **HALF PAGE SIZING**

# Half Page Bleed Size: 5.75" W x 4.5"H

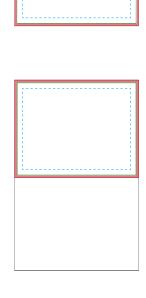
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

### Half Page Trim Size: 5.5"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

### Safe Area: 5"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.





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